



CARMEN RODRÍGUEZ GARCÍA

**ART CONTENT CREATOR
AUDIOVISUAL COMMUNICATION
ANIMATION**



EXPERIENCE

- **Art Director, props and costume**
(short films, photography, advertisements, theatre)
- **3D Animation, Stop Motion and Storyboard**
- **Audiovisual Content Creator**
(Short films, videoclips, documentaries, corporate videos events)
- **Graphic Design**
(Posters, music covers, logos)
- **Video Editing**
(Social media, videoclips, theatre, short films, documentaries)
- **Photography**
(Events, sports, modeling, nature)
- **Makeup and characterisation**
(Events, theatre, short films, photography)
- **Theatre and Performing Arts**
(Acting, singing, dancing)

EDUCATION

- **3D Character animation Master´s Degree**
(U-Tad, Madrid)
- **Audiovisual Communication Degree:**
Qualification in Realization and Production of New Formats in TV and Digital Cinema.
(Francisco de Vitoria University, Madrid)
- **British Council School:**
International GCSE's: **Drama and Music studies**
Cambridge English Advanced Exam (CAE)
- **Bachelor studies in Artistic Drawing**
(British Council School, Madrid)

SOCIAL MEDIA

INSTAGRAM

[@crgaudiovisual](#)

[@photography_crg](#)

[@a_makeup_lovestory](#)

YOUTUBE

[CRG_Productions](#)

WEBSITE

[www.crgaudiovisual.com](#)

CARMEN RODRÍGUEZ GARCÍA

AUDIOVISUAL AND ART CONTENT CREATOR

I have always developed a great passion for arts in general. Ever since I was a little girl I dedicated myself to making crafts, designing sculptures, painting, make-up and characterization, making short films... I've always had a very creative spirit and a great ability to adapt myself to different projects, but above all I always enjoy everything I do. I seek excellence in all projects and I aspire to create without limits. I don't like to focus on the level of difficulty but on the final result.

USED PROGRAMS



Adobe Premiere



Adobe After Effects



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Adobe Lightroom



Maya



DaVinci Resolve



Wordpress



Canva



CapCut

“I seek excellence in all projects and I aspire to create without limits.”



VIDEO EDITING

MOTION GRAPHICS
& SOCIAL MEDIA

L'Oréal Campaign

Viral Beauty

Animation made with After Effects for Metro de Madrid, Beauty Shops and street LED screens.

Act One Producciones 2024

L'ORÉAL
PARIS

GARNIER

MAYBELLINE
NEW YORK

NYX
PROFESSIONAL MAKEUP

3X2



AMOR
RISMO
D

-VOL. III-

Amorismo Vol III

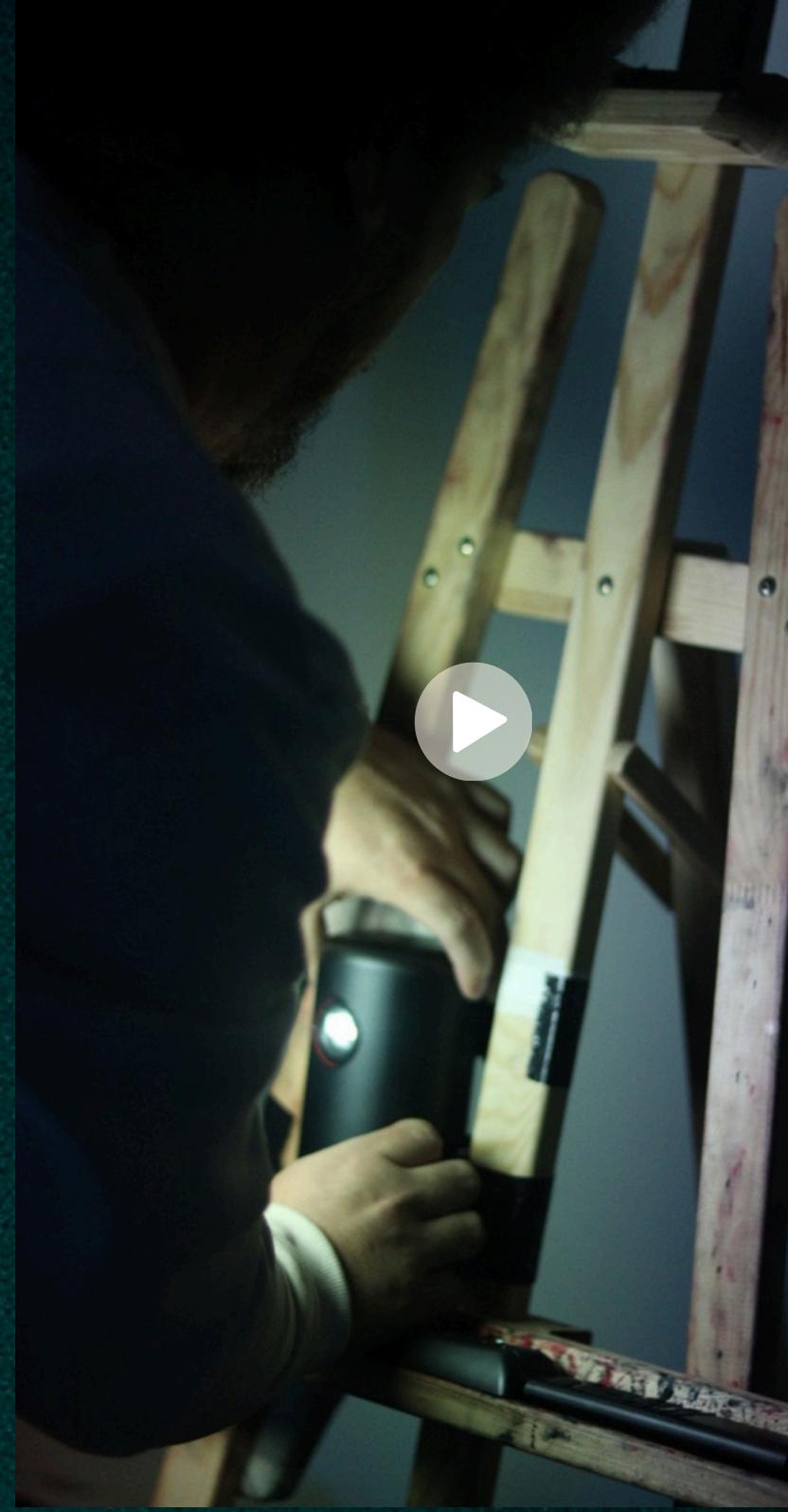
Amorismo Volume III is the third chapter in Dustin Calderón's micro-musical series, staged at Microteatro por Dinero in Madrid, a place known for its innovative theatrical proposals and strong artistic trajectory.

In this project, I worked as an audiovisual creator and filmmaker, an experience that fulfilled me both professionally and culturally, as I had the opportunity to collaborate with international artists such as David Gregory.

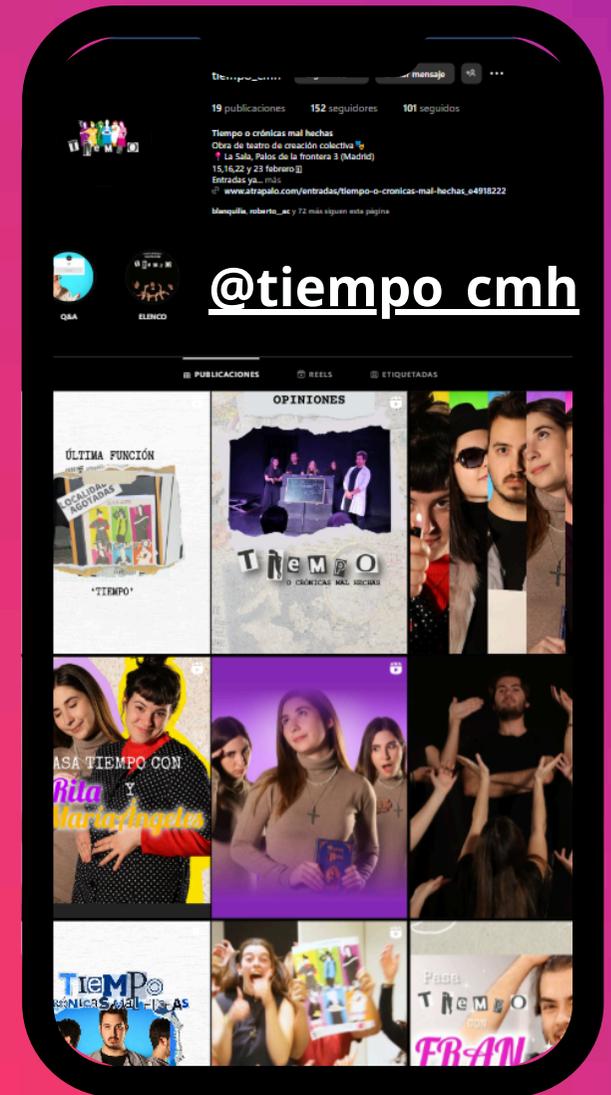
In addition to developing the audiovisual content, I designed the show's poster and coordinated its social media. I also participated in the creation of a fifteen-minute audiovisual piece that accompanied the actors throughout the entire performance.

¿What happens when you bring together an easel, a projector, and a team of artists?

All the creative team including Dustin, David and the actors, we held a brainstorming session around the concept of Amorismo and what it meant for each one of us. From there, I began doing research and experimenting with different styles, visual concepts, and ideas in order to create a strong visual identity and a journey through emotions.



SOCIAL MEDIA



Community Manager & content creator for @tiempo_cmh

Krissia Naranja Vibes

With Xuso Jones & Ana Brito

Act One Producciones 2024



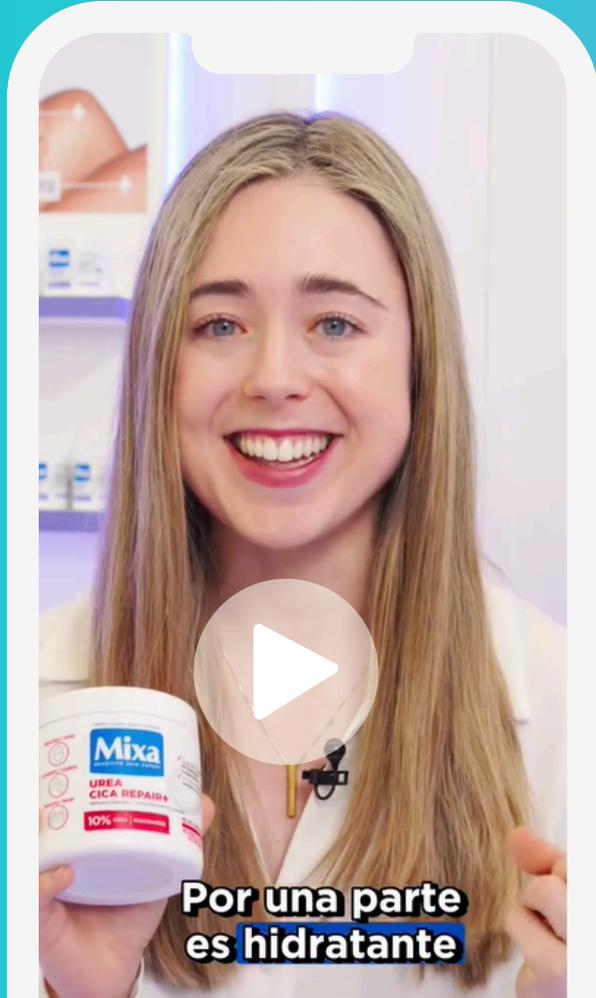
Krissia

TESTED UNDER MEDICAL CONTROL



Making reels for product marketing

Act One Producciones 2024



VIDEO CLIPS



“Si te quedas”
Eva Loma
(Filming and editing)



“For good”
Wicked (Teatro en Canal)
(Direction, Filming and editing)



“Contigo lo se”
Carla Eugercio
(Filming and editing)



“Lies”
Eva Loma
(video editing)



“Hemos vuelto a salir”
Dalmatian music
(video editing)



“Lobos”
Dalmatian music
(Direction, Filming and editing)

SHORT FILMS

PRESS ON THE IMAGE TO VIEW THE CONTENT

The shadow on the mirror
(2019)



Anxiety
(2020)



Alarm
(2019)



The wave waltz
(2021)



¿Who is poorer?
(2019)



Archie's dream
(2022)



Fireflies
(2020)



DOCUMENTARIES



TIRSO DE
MOLINA, THE
HAUNTED
STATION



(2020)



EL JUICIO
DE UNA PERSONA
CON DISCAPACIDAD

ALMUDENA GONZALEZ, CARMEN RODRIGUEZ
JOSE MIGUEL GIMENO, ALEJANDRA CELA

THE JUDGEMENT
OF THE
DISABLED

(2021)



THE
GREAT
PRETENDER



(2020)



Almudena González, Alejandra Cella, Carmen Rodríguez, José Miguel Gimeno
DOCUMENTACIÓN AUDIOVISUAL
*El recuerdo
de un olvido*

THE MEMORY
OF A
FORGOTTEN

(2019)



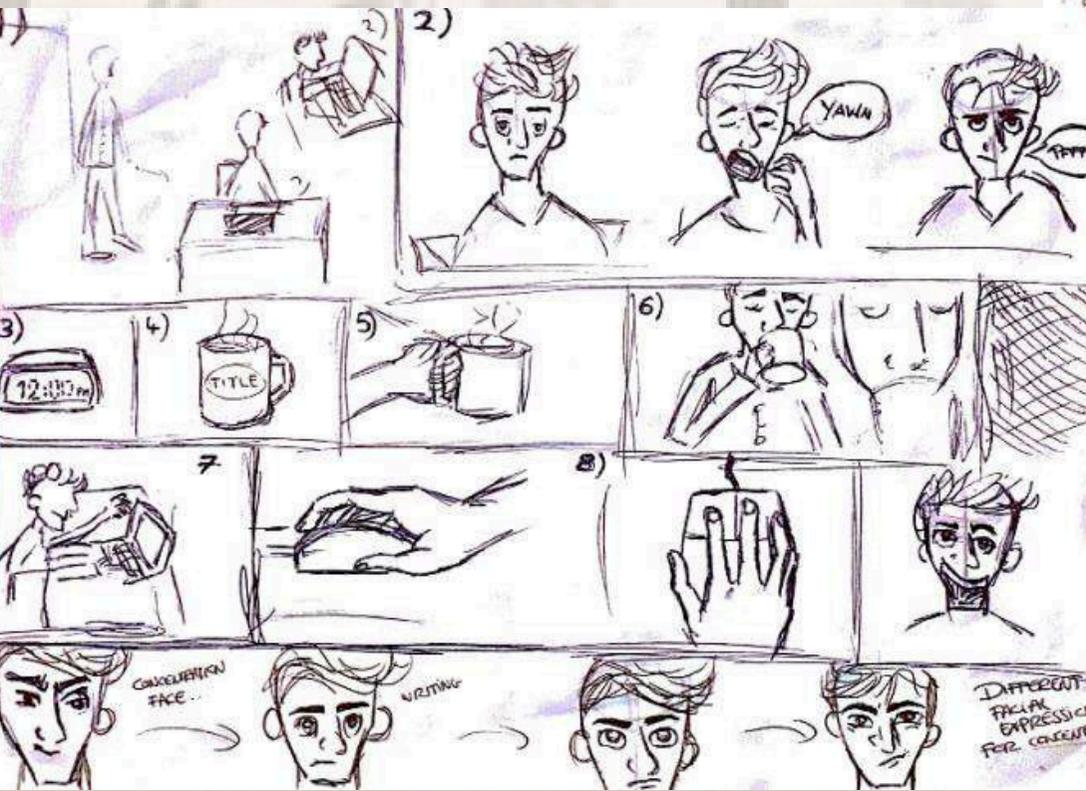
STORYBOARDS AND ANIMATION

3D Animation Reel



STORYBOARDS

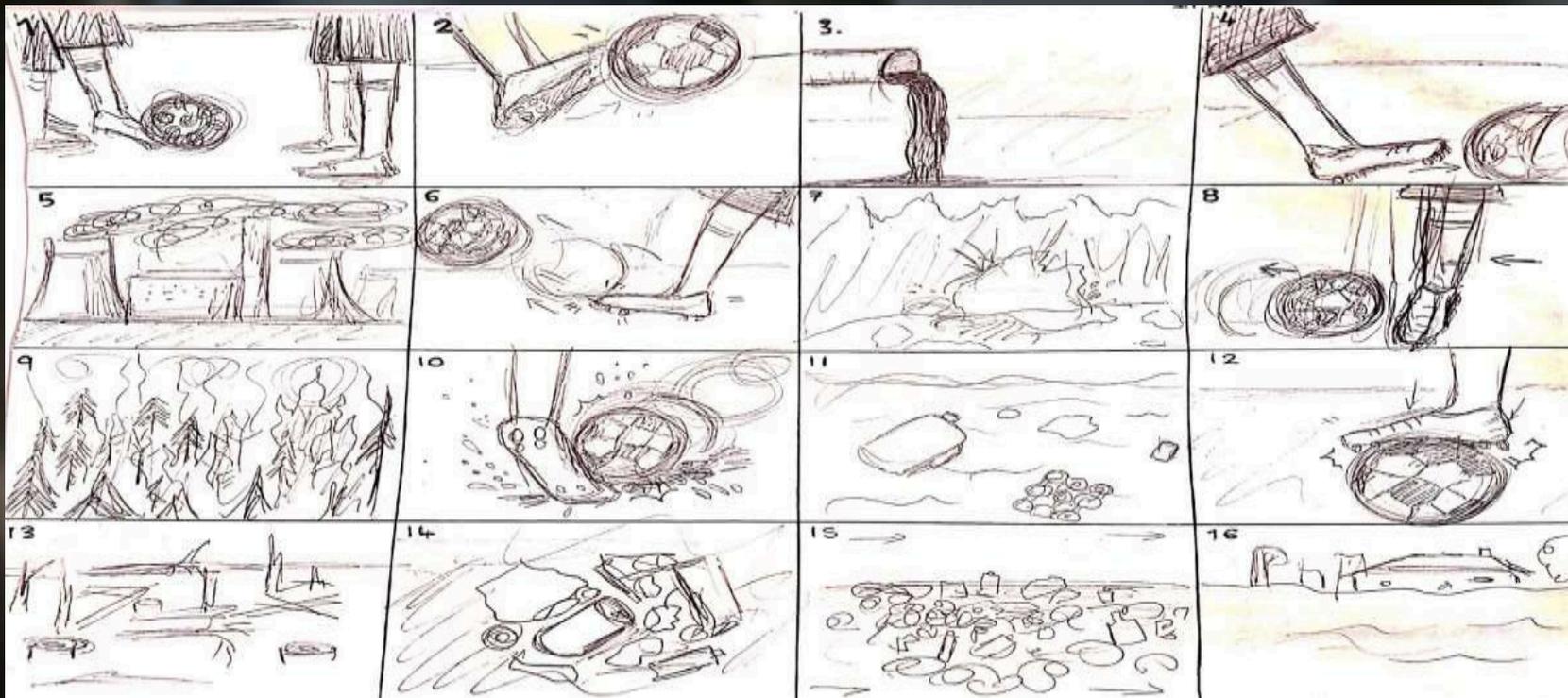
WHERE THE IDEA IS BORN...



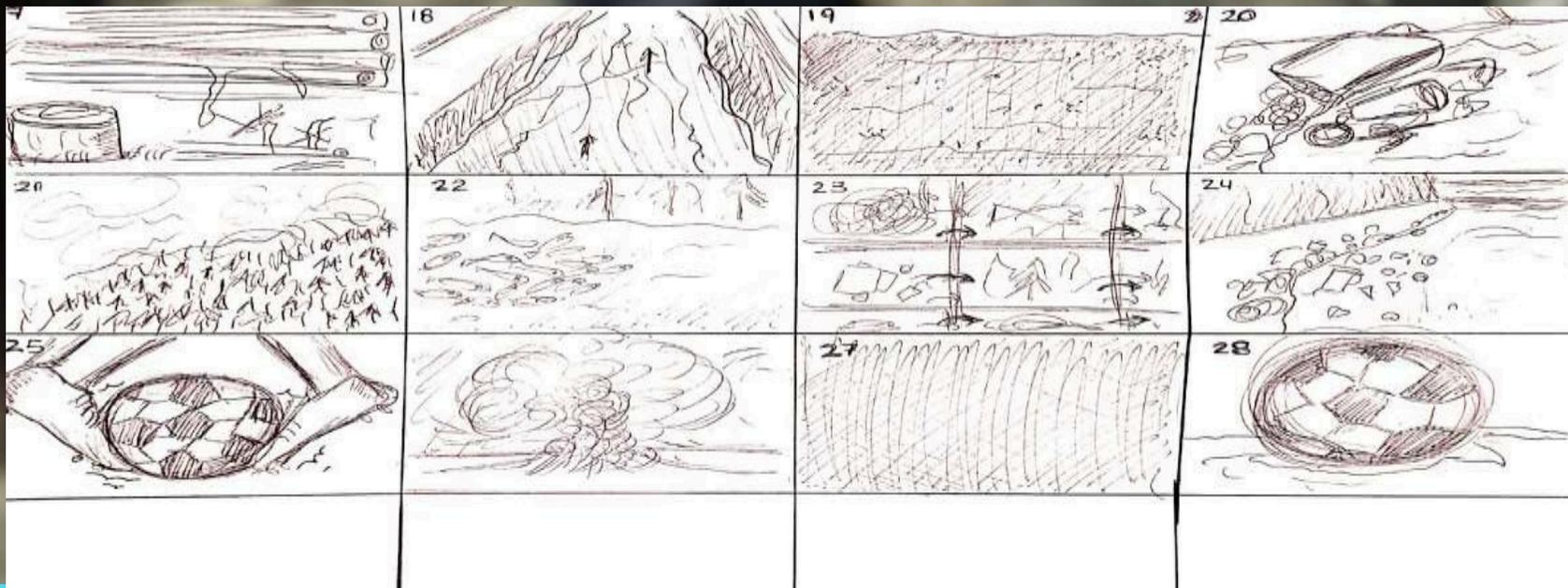
Storyboard made for one of my animation projects

There is a popular saying that I often hear: "an image is worth a thousand words". I have always considered myself a visual learner and producer, I like to express my ideas on paper and sketches, since I find this a faster and more efficient way to capture the essence of my ideas. When I make short films, specially animation ones, I like to draw the characters and the camera framing, this way it helps me and others to understand and visualize the idea I'm looking for.



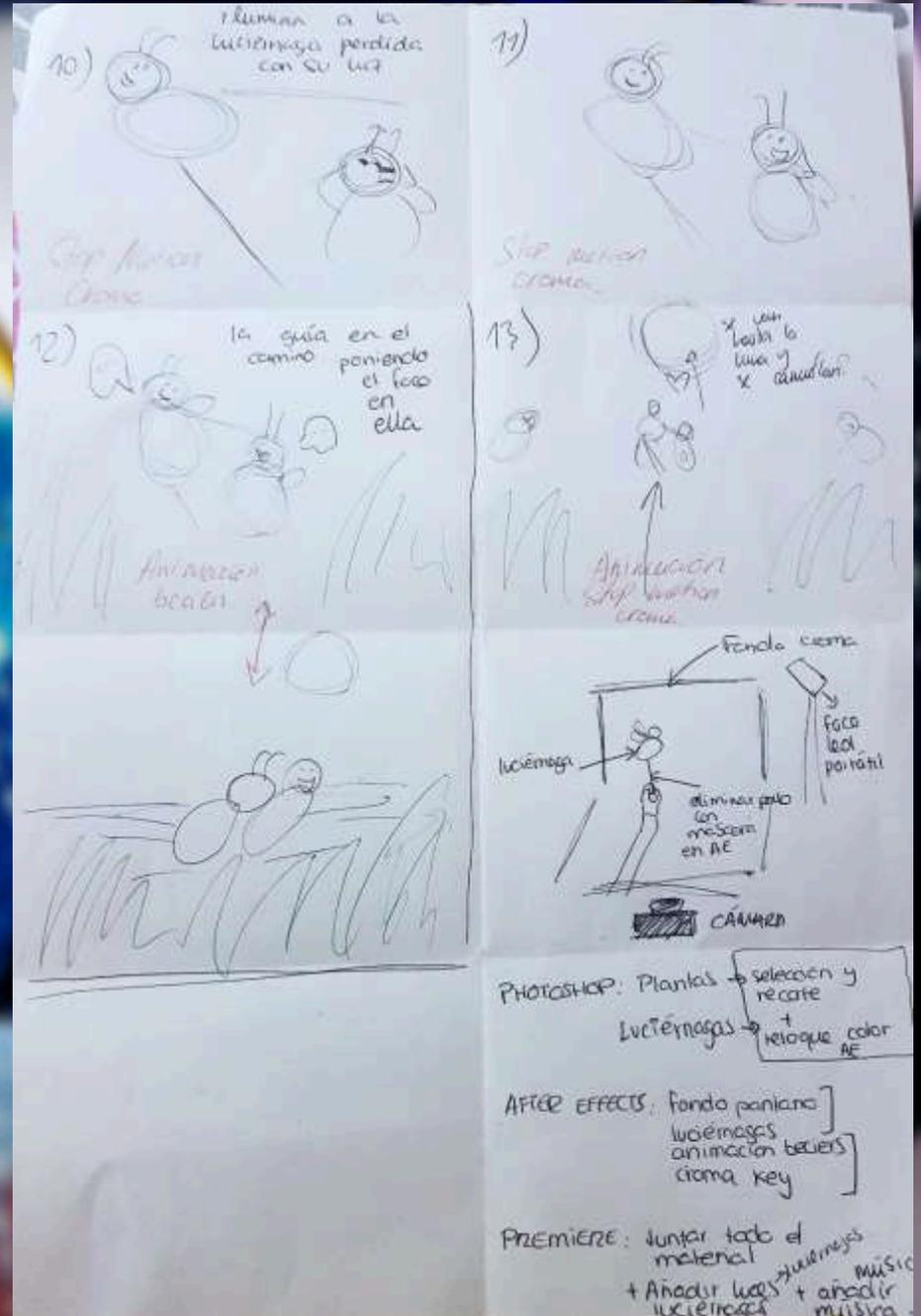
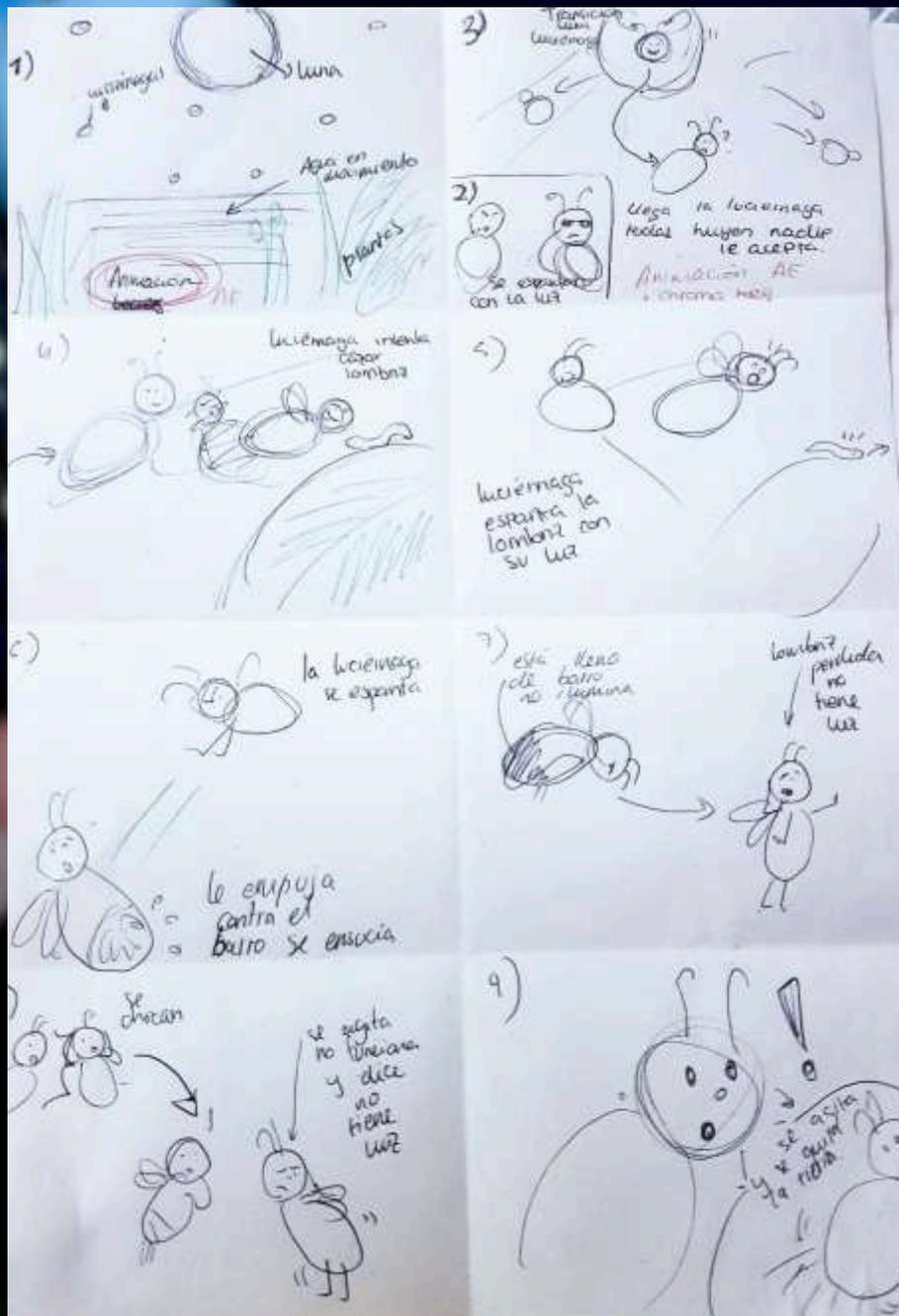


Storyboard made for the short film "Shelwol" (2019)

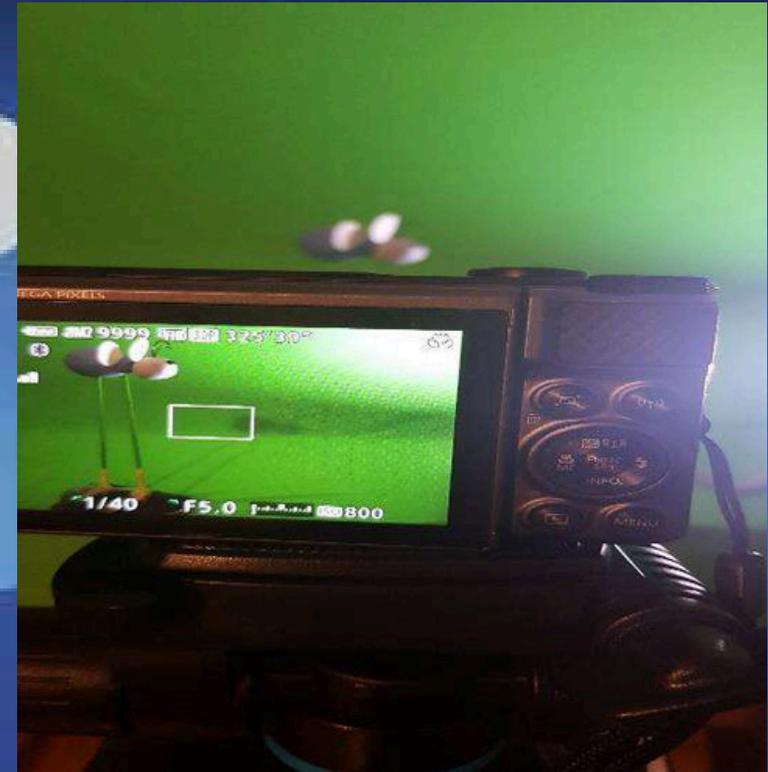


LUCIERNAGAS





Storyboard made for the short film "Fireflies" (2019)

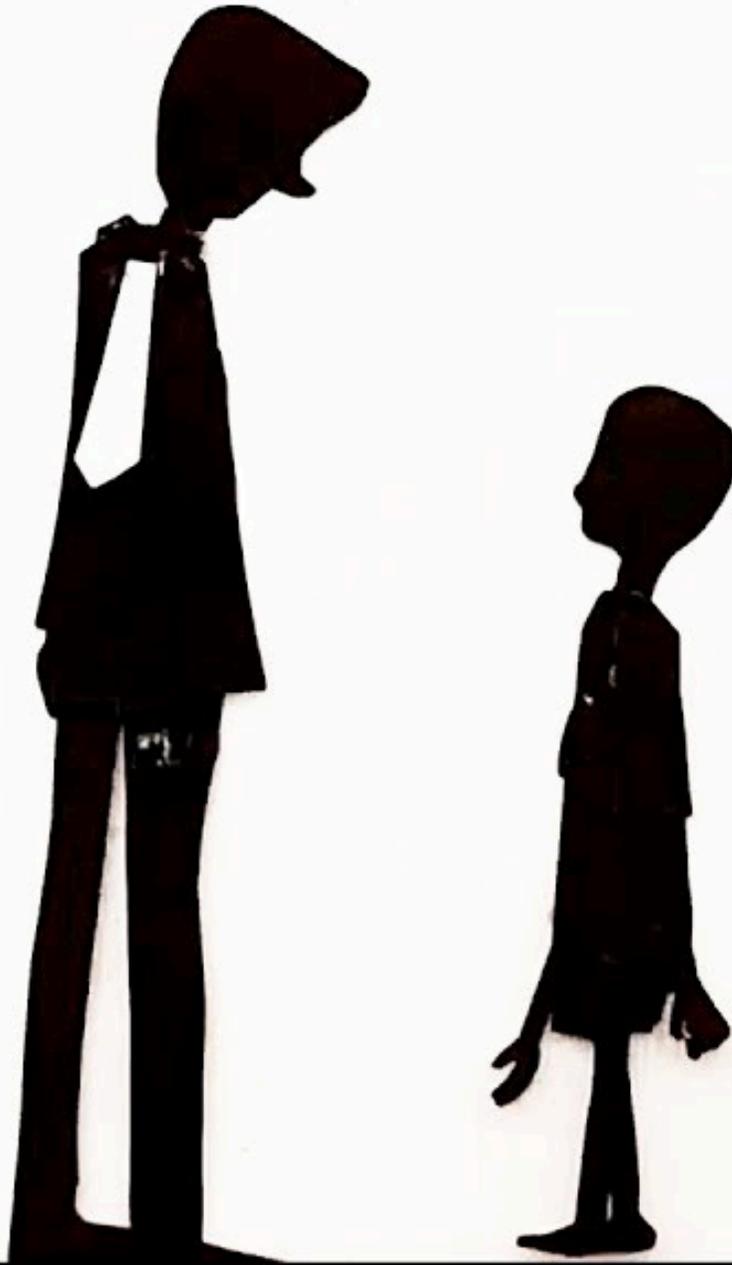


FIREFLIES

This short film has been a personal and professional challenge for me since I made it during the Covid-19 pandemic confinement. Despite previously experimenting with stop motion, this was my first Claymation short film made entirely by me. The project lasted about a month between filming and the post-production process. Since I was alone throughout the whole project, I had to make an immense effort, though it was totally worth it in the end. I learned how perseverance and dedication are important in bringing puppets to life.

QUIÉN

ES



MÁS

POBRE

¿WHO IS POORER?

A stop motion cardboard animation short film made to raise awareness about the different life realities that exist in the world. I made this short film with articulated black cardboard puppets on top of a white background. I decided to go for a minimalist black and white aesthetic to focus all the attention on the action of the characters.



ARCHIE'S DREAM



ARCHIE'S DREAM

Stop motion short film which brings out important society issues such as the feeling of loneliness in older people or the acceptance of death from a children's point of view.

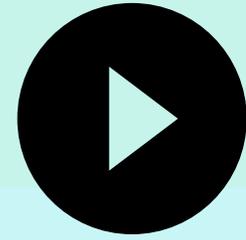
This short story has made an impact in my life and my professional career, leading me to obtain an honor distinct and winning an award from my university Francisco de Vitoria.

From the idea, script and storyboards, to the making of puppets, costumes and scenery... "Archie's dream" has become a special journey of hard work during months, which has taught me how complex and fascinating can the world of animation be.



Little Red

Riding Hood



DIRECTED BY
PALOMA SIGÜENZA



Due to the pandemic situation (Covid-19), the Tafetán theater group decided to reinvent itself and continue with the show, this time adapting the classic children's story "Little Red Riding Hood" to the screen.

A short film that places real actors in a world of animation and fantasy. Thanks to the editing, animation and matte painting work, I was able to capture different environments and tell the story with varied nuances, alternating between fully animated scenes and chroma integration.



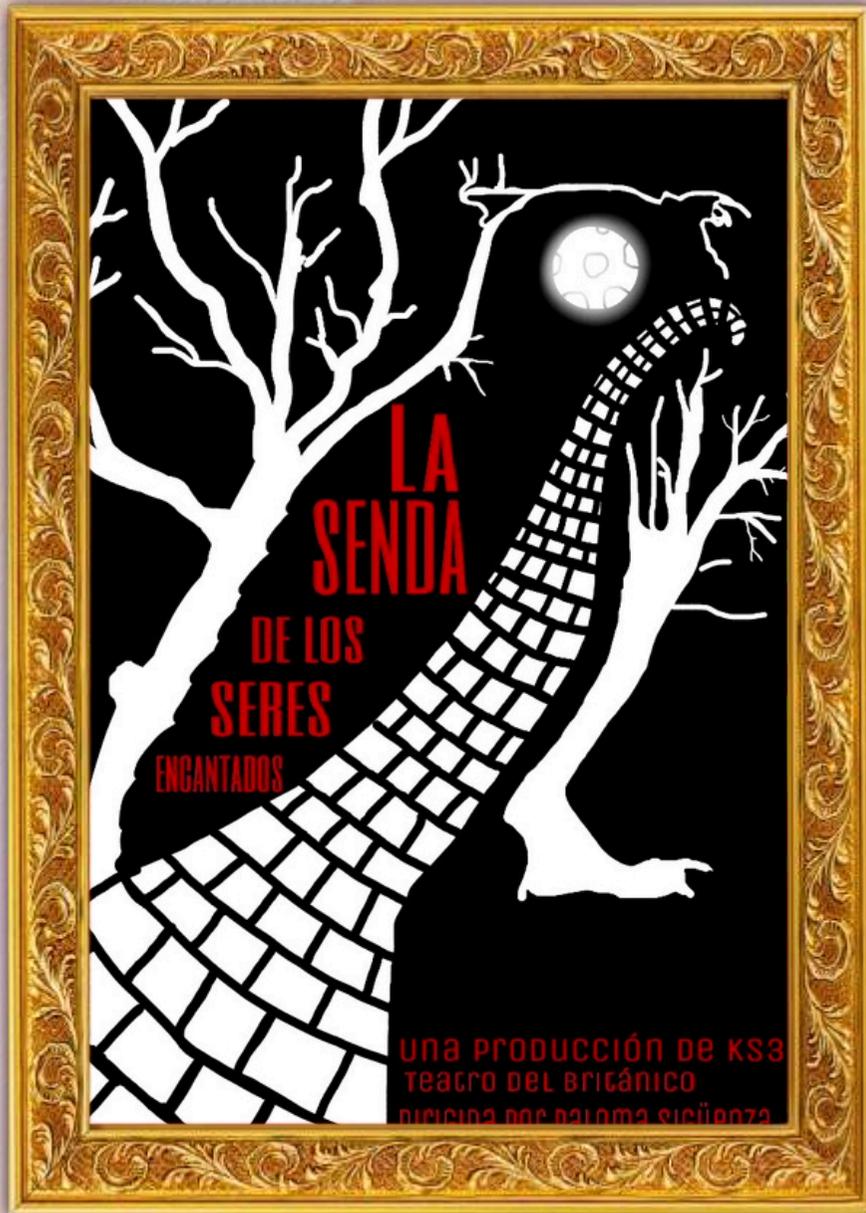
Graphic
DESIGN



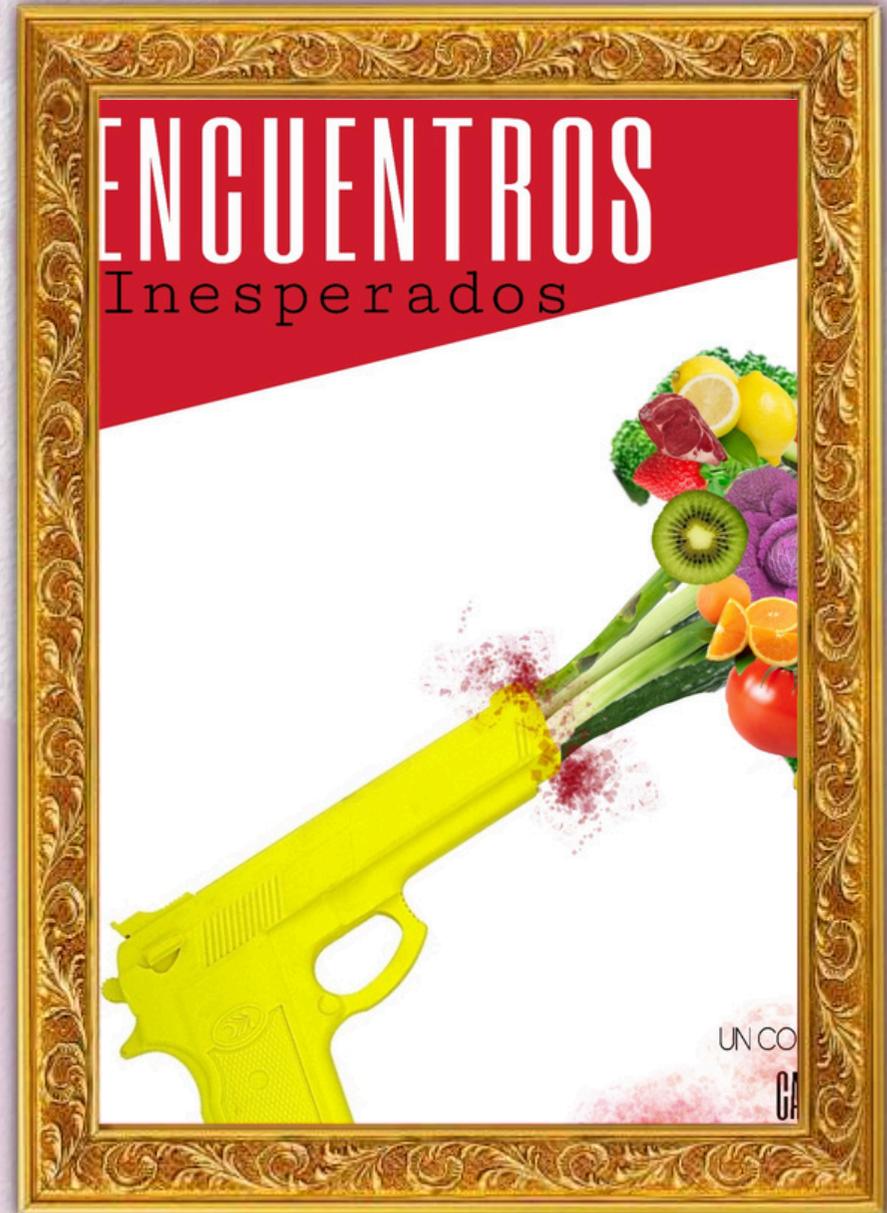
Cover made for Dalmatian Music's single
"Hemos vuelto a salir"



Cover made for Dalmatian Music's single
"Lobos"



Poster made for the school theatre play
“La senda de los seres encantados”
directed by Paloma Sigüenza



Poster made for my comedy short project
“Encuentros inesperados”



Logo made for the online shop
“Lazy Dog Shop”

MAKEUP AND CHARACTERIZATION



EXPERIENCE



Since an early age I introduced myself to makeup practicing with different themes such as, horror, fantasy and beauty.

- I consider makeup and characterization are two fundamental elements in the whole of an audiovisual piece.
- A good makeup is as important as a good lighting, a good camera position or a good video editing. If you manage to fool the audience into believing what they are watching is real then you can be satisfied.



[@a_makeup_lovestory_](https://www.instagram.com/_a_makeup_lovestory_)



Recreation of the character Mr. Mistofelees from the Broadway musical: *Cats* (1981, Andrew Lloyd Weber)



Recreation of the character Cassandra from the Broadway musical: *Cats* (1981, Andrew Lloyd Weber).



Makeup and costume
made for Diego
Rodríguez's photography
session inspired on
Cabaret and Moulin Rouge





Makeup made for the short film

The last dinner

Left side: Fauna

Top side: Air

Lower side: Water

CONTACT ME



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Madrid, Spain



www.crgaudiovisual.com



[CRG_Productions](https://www.youtube.com/CRG_Productions)